

INDIE WINNERS

AWARDS/2023

CREATIVE – AUDIOVISUAL GOLD

Finding the Forgotten Graduate

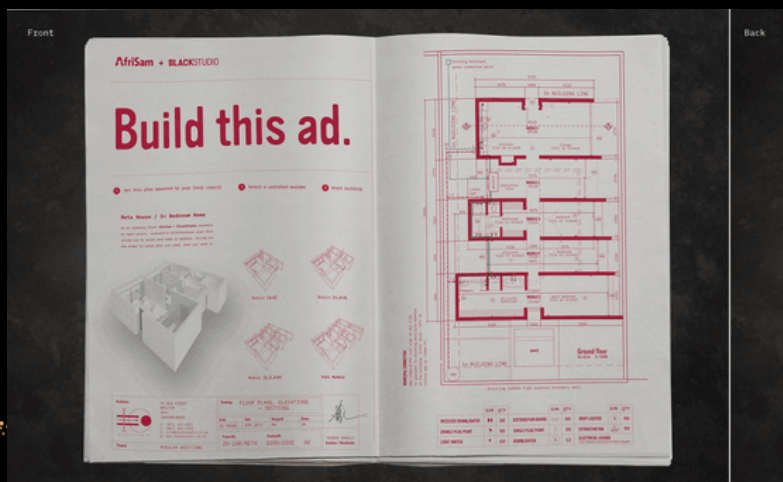
Agency: Promise
Country: South Africa
Client: PPS



CREATIVE – PRINT & DESIGN GOLD

Plan (a)

Agency: Promise
Country: South Africa
Client: AfriSam + BlackStudio



SILVER

Somewhere, Anywhere

Agency: Zulu Alpha Kilo
Country: USA
Client: Booking.com



SILVER

AIZOME WASTECARE™ Industrial waste – certified as skincare

Agency: SERVICEPLAN GERMANY
Country: Germany
Client: AIZOME



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CORPORATE PR GOLD

Signs From the Ocean

Agency: MGC Global Group

Country: Chile

Client: CMP (Compañía Minera del Pacífico)



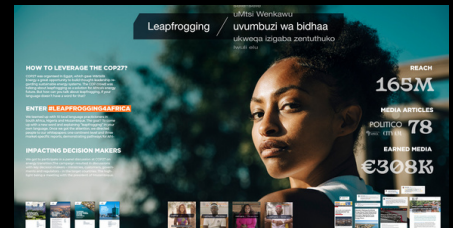
SILVER

#Leapfrogging4Africa

Agency: Kurio

Country: Finland

Client: Wärtsilä Energy



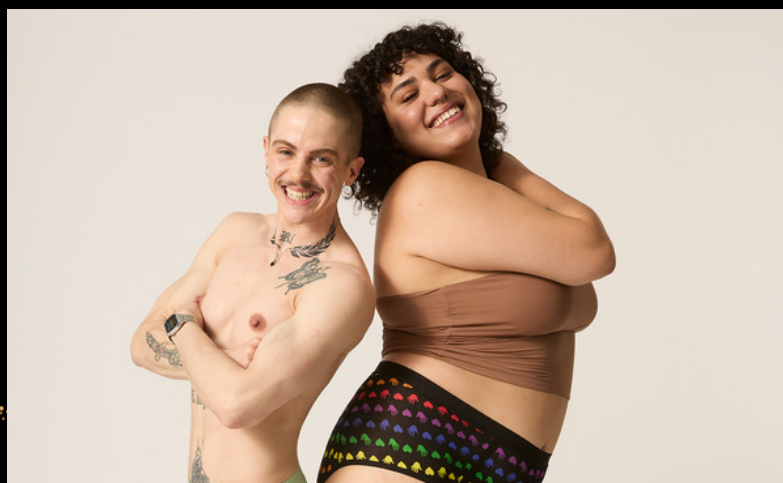
LIFESTYLE PR GOLD

Modibodi All Gender period underwear launch

Agency: The IMPACT Agency

Country: Australia

Client: Modibodi



SILVER

Hotel Hyundai

Agency: Launch PR

Country: UK

Client: Hyundai



BRONZE

Visit Finland Happiness Campaign: Find Your Inner Finn

Agency: Zapwater Communications, Inc.

Country: USA

Client: Visit Finland



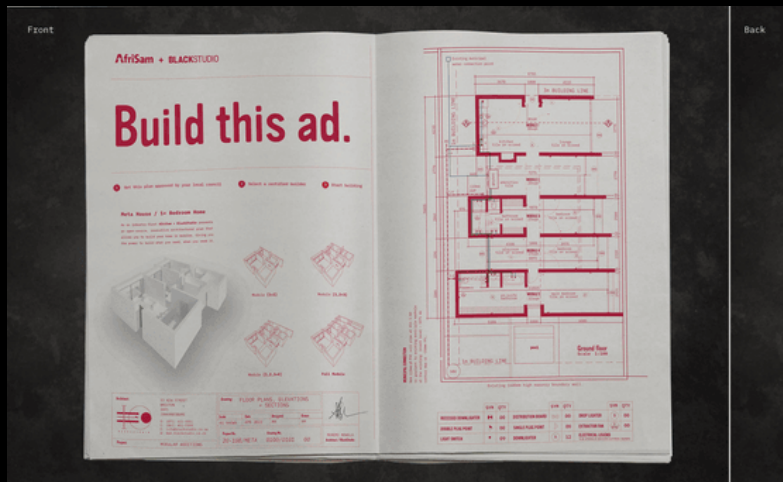
INDIE WINNERS

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MEDIA GOLD

Plan (a)

Agency: Promise
Country: South Africa
Client: Answer: AfriSam + BlackStudio



SILVER

Hospitality Rising: Rise Fast, Work Young

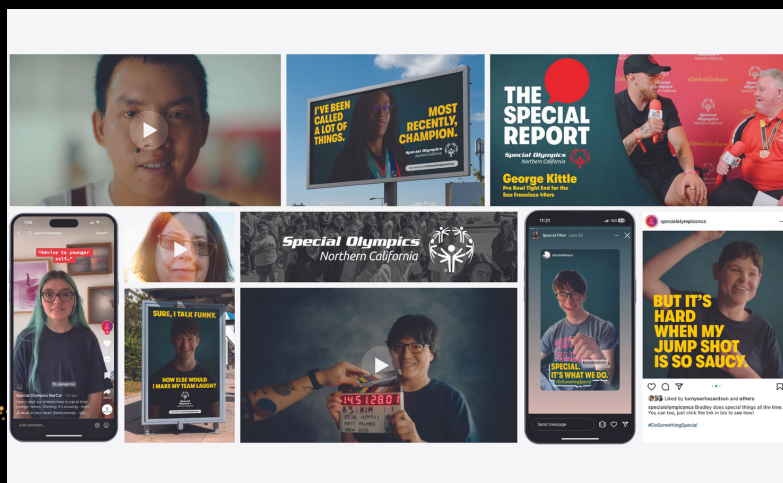
Agency: Smithfield Agency
Country: UK
Client: Hospitality Rising UK



PUBLIC GOOD GOLD

Redefining "Special"

Agency: Barrett Hofherr
Country: USA
Client: Special Olympics Northern California



SILVER

§25/11 – Home without Domestic Violence

Agency: PEIX Health GmbH
Country: Germany
Client: Sozialdienst katholischer Frauen e. V. Berlin



BRONZE

Lifeline NI

Agency: Genesis
Country: UK
Client: Public Health Agency NI



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INNOVATION EXCELLENCE BRONZE

**This Influencer Does Not Exist
– But Can Go Viral**

Agency: kurio
Country: Finland
Client: Helen

THIS INFLUENCER DOES NOT EXIST BUT CAN GO VIRAL

ROMI 167%
ORGANIC REACH 12M
EARNED MEDIA VALUE 131K EUR

Logos: vlt, PetaPixel, mtv, reddit, HS

The infographic features a central image of a young girl with blue hair holding a book, surrounded by smaller images of her in various poses. It also includes an Instagram post snippet with the caption: "energiailien... Liked by kurio, marketing and 85 others energiailien Hei kaikki, minä olen Ellen! Jokaään juuri Ellenin energisekka -lastenkirjan. Lähdä mukaan jännittäville matkalle... more"

RISING STAR GOLD

Riku Eteläkoski
Agency: Nitro
Country: Finland



SILVER

Anna Ward
Agency: Nelson Schmidt
Country: USA



SILVER

Rising Star: Luke Garden
Agency: Generation Media
Country: UK



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INDIE LEGEND

GOLD

Indie Legend Cornelia Lamberty: the journey from regional media pioneer to international legend

Agency: moccamedia GmbH
Country: Germany



SILVER

Korean PR Legend, Kyong-Hae Kim

Agency: Communications Korea
Country: South Korea



BRONZE

A Journey of Excellence: The Stanton Way, Peter Stanton

Agency: Stanton Communications
Country: USA



BEST-IN-SHOW

Plan (a)

Agency: Promise
Country: South Africa
Client: AfriSam + BlackStudio

