

INDIE SHORTLIST

AWARDS/2023

CORPORATE PR

#Leapfrogging4Africa

Agency: Kurio
Country: Finland
Client: Wärtsilä Energy



Signs From the Ocean

Agency: MGC Global Group
Country: Chile
Client: CMP (Compañía Minera del Pacífico)



Nestle Reforestation Program in Australia

Agency: The IMPACT Agency
Country: Australia
Client: Nestlé Australia



The Great British School Trip, powered by Hyundai

Agency: Launch
Country: UK
Client: Hyundai



Putting cybersecurity on the map | Nelson Bostock UNLIMITED for Sophos

Agency: Nelson Bostock UNLIMITED
Country: UK
Client: Sophos



LIFESTYLE PR

Discover Illinois with Dilla

Agency: OKRP
Country: USA
Client: Illinois Office of Tourism

DISCOVER
ILLINOIS
WITH DILLA

TRANSACTION MERCH

Agency: RA Kombinat
Country: Kazakhstan
Client: ForteBank



Hotel Hyundai

Agency: Launch PR
Country: UK
Client: Hyundai



Visit Finland Happiness Campaign: Find Your Inner Finn

Agency: Zapwater Communications, Inc.
Country: USA
Client: Visit Finland



Modibodi All Gender period underwear launch

Agency: The IMPACT Agency
Country: Australia
Client: Modibodi



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CREATIVE – AUDIOVISUAL

Finding the Forgotten Graduate

Agency: Promise
Country: South Africa
Client: PPS



Somewhere, Anywhere

Agency: Zulu Alpha Kilo
Country: USA
Client: Booking.com



Letters to Santa

Agency: Ivalo Creative Agency Oy
Country: Finland
Client: Posti (Finnish Post Office)



Welcome to Acid Town

Agency: PEIX Health GmbH
Country: Germany
Client: Bayer Vital GmbH



PF Low E Campaign

Agency: Barkley
Country: USA
Client: Planet Fitness



CREATIVE – PRINT & DESIGN

AIZOME WASTECARE™ Industrial waste – certified as skincare

Agency: SERVICEPLAN GERMANY
Country: Germany
Client: AIZOME



Hakola Furniture – Domestic craftsmanship is in all of our hands

Agency: Nitro Group Oy
Country: Finland
Client: Hakola



Crayons – Creatively Independent

Agency: The Crayons Network
Country: India
Client: The Crayons Network



Plan (a)

Agency: Promise
Country: South Africa
Client: AfriSam + BlackStudio



DATA IS LIFE CRACKING, BREAKING, FROZEN

Agency: Noah's Ark Communications Ltd.
Country: Nigeria
Client: Airtel Nigeria



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MEDIA

DATE AT THE MUSEUM

Agency: TECH AND SOUL
COMUNICAÇÃO E MARKETING LTDA
Country: Brazil
Client: B3 Brazil Stock Exchange



Media Campaign: Starfield

Agency: Generation Media
Country: UK
Client: Bethesda



Genesis and Public Health Agency NI - Lifeline 'Talking Really Helps' Campaign

Agency: Genesis
Country: UK
Client: Public Health Agency Northern
Ireland



Hospitality Rising: Rise Fast, Work Young

Agency: Smithfield Agency
Country: UK
Client: Hospitality Rising UK



Plan (a)

Agency: Promise
Country: South Africa
Client: Answer: AfriSam + BlackStudio



PUBLIC GOOD

§25/11 - Home without Domestic Violence

Agency: PEIX Health GmbH
Country: Germany
Client: Sozialdienst katholischer
Frauen e. V. Berlin



353 Charity Fundraising Ball

Agency: Story Agency Ltd
Country: UK
Client: 353 Charity



Lifeline NI

Agency: Genesis
Country: UK
Client: Public Health Agency NI



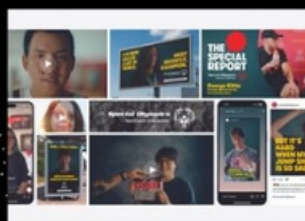
Macmillan Coffee Morning

Agency: Story Agency Ltd
Country: UK
Client: Macmillan Cancer Support



Redefining "Special"

Agency: Barrett Hofherr
Country: USA
Client: Special Olympics Northern California



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INNOVATION EXCELLENCE

Fly Into the Drone Safety Zone

Agency: Mower
Country: USA
Client: FirstEnergy



This Influencer Does Not Exist – But Can Go Viral

Agency: kurio
Country: Finland
Client: Helen



Photomode – Out there in games

Agency: mnstr
Country: France
Client: Ubisoft



Unstandardized Desk

Agency: Zulu Alpha Kilo
Country: Canada
Client: D2L



Signs From the Ocean

Agency: MGC Global Group
Country: Chile
Client: CMP (Compañía Minera del Pacífico)



RISING STAR

Anna Ward

Agency: Nelson Schmidt
Country: USA



Marilla Akkermans

Agency: Equality Media + Marketing
Country: Australia



Mikey P! Our Rising Star!

Agency: PromoVeritas
Country: UK



Riku Eteläkoski

Agency: Nitro
Country: Finland



Rising Star: Luke Garden

Agency: Generation Media
Country: UK



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INDIE LEGEND

A Journey of Excellence: The Stanton Way, Peter Stanton

Agency: Stanton Communications
Country: USA



Eka Ruola

Agency: Nitro
Country: Finland



Indie Legend Cornelia Lamberty: the journey from regional media pioneer to international legend

Agency: moccamedia GmbH
Country: Germany



Jari Lähdevuori

Agency: Kurio
Country: Finland



Korean PR Legend, Kyong-Hae Kim

Agency: Communications Korea
Country: South Korea

